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Personalized Medicine, Genetic Exceptionalism, and the Rule of Law: An Analysis of the Prevailing Justification for Invalidating BRCA1/2 Patents in *Association of Molecular Pathology v. USPTO*

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PERSONALIZED MEDICINE, GENETIC EXCEPTIONALISM,
AND THE RULE OF LAW: AN ANALYSIS OF THE PREVAILING
JUSTIFICATION FOR INVALIDATING BRCA1/2 PATENTS IN
ASSOCIATION OF MOLECULAR PATHOLOGY V. USPTO

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ABSTRACT

As medicine advances toward a more personalized model, the significance of genetic information is growing exponentially. While unlocking the genetic code has advanced the state of medicine, it has also reinvigorated the debate over the boundaries of patentable subject matter. The potential clash between having access to state-of-the-art medicine and protecting intellectual property investments came to a head in the case, Association of Molecular Pathology v. USPTO (“Myriad”). This Article analyzes the legal opinion rendered by the district court through the unique lens of genetic exceptionalism—a concept previously reserved to social science and public policy. Then, this Article analyzes Judge Sweet’s unprecedented incorporation of genetic exceptionalism into the Patent Act by first tracing the historical roots of the exceptionalism doctrine and then dissecting the Myriad decision through that historical lens. As it stands at publication, it has yet to be seen whether the Supreme Court will similarly adopting a novel interpretation of the

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Patent Act that incorporates genetic exceptionalism into the Act's subject matter restrictions.

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ethnically targeted genetic screening programs. It is this unharnessed power to do both good and bad that has directed scientists, academia, and policy makers alike to treat genetic information differently than other scientific knowledge, resulting in “genetic exceptionalism.” Until the *Myriad* decision, however, genetic exceptionalism did not exist as a legal principle under the Patent Act, but was instead relegated to areas of discrimination, privacy, and insurance.

To better understand *Myriad*'s impact on personalized medicine and the progeny of gene patents flowing from the genome, it is helpful to first understand basic genetic science, the development of genetic exceptionalism in other contexts, the various types of gene patents, and the existing law on subject matter patentability. Part I of this Article begins with an overview of personalized medicine and its relation to genetic science. Parts II and III discuss the impact of patenting these genetic tools and the types of patent protection falling within the catch-all category of “gene patents.” In Part IV, the Article provides a summary of the precedent governing the subject matter patentability requirement. Finally, Part V addresses Judge Sweet's incorporation of genetic exceptionalism into the Patent Act by first tracing the historical roots of the exceptionalism doctrine and then dissecting the *Myriad* decision through that historical lens. After doing so, the Article concludes that the court in *Myriad* inappropriately adopted genetic exceptionalism as a legal principle on patentability instead of leaving the gene patent policy decision to Congress.

I. CHANGING THE FACE OF MEDICINE ONE STRAND AT A TIME: HOW GENETIC INFORMATION IS ALTERING THE PRACTICE OF MEDICINE

A. *Defining Personalized Medicine*

What does the ambiguous phrase “personalized medicine” actually mean? After all, doctor-patient relationships have traditionally been of a personal nature. New advances in technology have altered this traditional doctor-patient approach to

Coalition describes the emerging practice as follows:

Personalized medicine uses new methods of molecular analysis to better manage a patient's disease or predisposition toward a disease. It aims to achieve optimal medical outcomes by helping physicians and patients choose the disease management approaches likely to work best in the context of a patient's genetic and environmental profile. Such approaches may include genetic screening programs that more precisely diagnose diseases and their sub-types, or help physicians select the type and dose of medication best suited to a certain group of patients.⁶

Other definitions go even further to dispel the potential misunderstanding surrounding the term "*personalized*." For instance, the President's Council of Advisors on Science and Technology stressed that personalized medicine "does not literally mean the creation of drugs or medical devices that are unique to a patient but rather the ability to classify individuals into subpopulations that differ in their susceptibility to a particular disease or their response to a specific treatment."⁷

In other words, personalized medicine interpreted broadly enables physicians to provide better diagnoses and earlier interventions, to engage in more effective drug development, and to implement more effective therapies for various subsets of patients who share the same genetic variations.⁸

⁶ *Personalized Medicine: An Introduction*, PERSONALIZED MEDICINE COALITION, http://www.personalizedmedicinecoalition.org/sites/default/files/personalmed_backgrounder.pdf.

⁷ *Priorities for Personalized Medicine*, President's Council of Advisors on Science and Technology (September 2008), http://www.whitehouse.gov/files/documents/ostp/PCAST/pcast_report_v2.pdf.

⁸ *Id.* Because this paper focuses primarily on gene patents, the term personalized medicine should be understood in the broader context as defined by the Coalition and the President's Council.

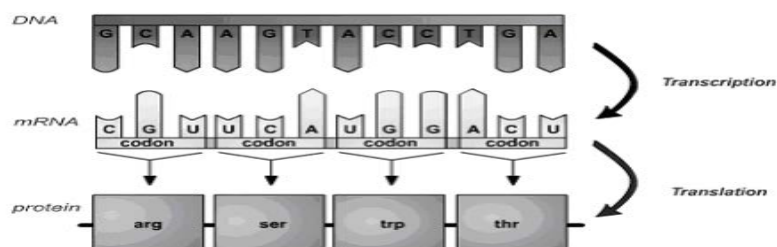
stores and encodes an organism's genetic information.¹¹ Each DNA strand contains four base molecules (A, G, C, and T) that serve as the building blocks.¹² Before the cell can make the protein, the DNA strand must undergo three processes: (1) copying the DNA strand into RNA (transcription); (2) removing or splicing of the inactive regions (introns) and connecting the active regions (exons); and (3) translating the RNA (ribonucleic acid) into its corresponding amino acids.¹³ When joined together, these amino acids fold into unique three-dimensional shapes that determine the property and function of the protein in the body.¹⁴

While the human genome contains more than three billion base pairs,¹⁵ only two percent of these base pairs represent the 20,000 to 25,000 genes present in the human genome.¹⁶ In comparing human

¹¹ Wylie Burke, *Genetics Primer*, NATIONAL ASSOCIATION OF WOMEN JUDGES, GENOME JUSTICE, September 2005, 1-14.

¹² *Id.*

¹³ The following figure, a reproduction of Figure 14.5 from DAVID KROGH, *BIOLOGY: A GUIDE TO THE NATURAL WORLD* 249 (5th ed., 2005), depicts the two processes for decoding genetic information:



¹⁴ There are typically three regions that are relevant to genetic patents: (1) the exon region (coding region of the gene); (2) the promoter and terminating regions of a gene (which mark the beginning and the end of gene); and the (3) intron region (non-coding regions that are spliced or removed during the transcription phase). See Mark A. Chavez, *Gene Patenting: Do the Ends Justify the Means*, 7 *COMPUTER L. REV. & TECH. J.* 255, 256 (2003).

¹⁵ The human genome refers to the complete set of DNA from the combined chromosomes. See *The Science Behind the Human Genome Project: Basic Genetics, Genome Draft Sequence, and Post-Genome Science*, HUMAN GENOME PROJECT INFORMATION (Mar. 26, 2008) http://www.ornl.gov/sci/techresources/Human_Genome/project/info.shtml.

¹⁶ *How Many Genes Are in the Human Genome?*, HUMAN GENOME PROJECT INFORMATION (Sept. 19, 2008) http://www.ornl.gov/sci/techresources/Human_Genome/faq/genenumber.shtml. Currently, the average gene is

beneficial treatment is an ongoing, complex endeavor. Currently, there are over 6,000 diseases that can be traced to a single gene,²² while there are thousands of other conditions that are linked to genetic variations in multiple genes and interactions with environmental factors. As scientists better understand these complex genetic interactions, further progress can be made in the development of diagnostic tools, prevention techniques, and therapeutic treatments.²³

With the progress in personalized medicine comes the desire to protect the intellectual property associated with such advancements. The impetus behind the U.S. patent law system has always been the careful balancing between the competing interests of incentivizing innovation, encouraging the disclosure of inventions for the public good, and fostering competition. The framers of the U.S. Constitution were mindful of these tradeoffs in drafting Article I § 8, which provides that Congress shall have the power “[t]o promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries.”²⁴ America’s founding fathers understood that granting an exclusive right for a period of time may justify an otherwise undesired monopoly so long as the exclusive right provided sufficient incentives to invest in research and development that would otherwise not come to fruition absent the incentive. In exchange for this period of exclusivity, however, the patentee must contribute to the public a useful, novel, non-obvious invention—disclosing sufficient information for a person skilled in the arts to practice the invention.²⁵

Understanding that innovation and ongoing discovery is

²² Melissa Conrad Stoppler, *Genetic Diseases Overview*, MEDICINENET.COM (May 11, 2010), http://www.medicinenet.com/genetic_disease/article.htm.

²³ Eric D. Green & Mark S. Guyer, *Charting a Course for Genomic Medicine from Base Pairs to Bedside*, 470 NATURE 204 (2011); see also Ethical, Legal & Social Issues: Gene Testing, HUMAN GENOME PROJECT INFORMATION (July 7, 2010) http://www.ornl.gov/sci/techresources/Human_Genome/elsi/patents.shtml.

²⁴ U.S. CONST. art. I, § 8, cl. 8.

²⁵ See 35 U.S.C. §§101-103, 112 (2003).

imperative to personalized medicine's success, numerous stakeholders have raised concerns that granting genetic patents may substantially impede necessary scientific research and block access to therapeutic treatments.²⁶ As a basis for these public policy concerns, critics argue that the twenty years of protection provided to the patent holder from the date of filing enables the patent holder to prevent others from researching the patented gene and from performing diagnostic testing procedures on patented variations of the gene.²⁷ Critics maintain that even if a patent holder is willing to license the patent(s), researchers have a difficult time locating the owner of the patent rights.²⁸ Moreover, because U.S. patent law permits patent issuance for gene fragments and single nucleotide variations (see discussion on the types of gene patents, *infra*), critics argue that licensees incur higher transaction costs to obtain multiple licenses associated with one gene.²⁹

In an effort to assess whether gene patents truly inhibit research, health and science researcher David Blumenthal³⁰ conducted several surveys that targeted both academics and commercial scientists involved with genetic research. He found that “[o]ne of every five medical scientists has delayed publication of research results for at least half a year in order to protect

²⁶ See Marisa Noelle Pins, *Impeding Access to Quality Patient Care and Patient Rights: How Myriad Genetics' Gene Patents Are Unknowingly Killing Cancer Patients and How to Calm the Ripple Effect*, 17 J. INTELL. PROP. L. 377 (2010).

²⁷ See Eric Zard, Comment, *Patentability of Human Genetic Information: Exploring Ethical Dilemmas Within the Patent Office and Biotechnology's Clash With the Public Good*, 6 U. ST. THOMAS L.J. 486, 504 (2009).

²⁸ *Id.*

²⁹ *Id.*

³⁰ David Blumenthal, M.D., M.P.P., was appointed on March 20, 2009, by the Obama Administration to serve as the National Coordinator for Health Information Technology. In this capacity, Dr. Blumenthal will lead “the implementation of a nationwide interoperable, privacy-protected health information technology infrastructure.” U.S. Dept. of Health & Human Services, *HHS Names David Blumenthal As National Coordinator for Health Information Technology* (March 20, 2009), available at <http://www.hhs.gov/news/press/2009pres/03/20090320b.html>.

financial interests.”³¹ He also found that “twenty-eight percent of the geneticists surveyed reported that they were unable to duplicate published research because other academic scientists refused to share information, data, or materials,”³² thereby preventing scientists from verifying the studies.

Further compounding the problem of gene patents is the “patent thicket”—a term critics use to refer to the multiple patents on various components of a gene—which, according to some critics, “may be stifling life-saving innovations further downstream in the course of research and product development.”³³ In other words, if research scientists must acquire multiple licenses from multiple parties to conduct research on any given gene, then the cost of researching gene therapy is greater and the research itself is at risk of being derailed by a patent holder who refuses to license a necessary input to the research.³⁴

While some critics concede that a level of patent protection is necessary for incentivizing research, they suggest that the patent system is offering protection at the wrong stage in the development process.³⁵ By issuing patents early in the development process when little is understood about the role the gene plays, a patent holder can assert the patent against later discovered mutations or genetic associations when more is understood about the gene’s role in genetic diseases.³⁶ Arguably, the patent system grants the equivalent of a “hunting license” to the pioneering scientist, rewarding the search without compensating later discoveries that

³¹ Lori B. Andrews, *The Gene Patent Dilemma: Balancing Commercial Incentives With Health Needs*, 2 HOUS. J. HEALTH L. & POL’Y 65, 81 (2002) (summarizing findings in David Blumenthal et al., *Withholding Research Results in Academic Life Sciences*, 277 JAMA 1224, 1224 (1997)).

³² *Id.* (citing David Blumenthal et al., *Data Withholding in Academic Genetics*, 284 JAMA 473, 477 (2002)).

³³ *Id.* at 85 (quoting Michael A. Heller and Rebecca S. Eisenberg, *Can Patents Deter Innovation? The Anticommons in Biomedical Research*, 280 SCI. 698, 701 (1998)).

³⁴ *See id.* at 85-86.

³⁵ *See id.*

³⁶ *See id.* at 87-88. But consider that some people, including Steven Shavell, argue that awarding patents early in the process prevents excess duplicative investment.

result in a useful application.³⁷ As Justice Abraham Fortas once summarized, “a patent may confer power to block off whole areas of scientific development, without compensating benefits to the public.”³⁸

Finally, gene patents arguably deprive patients the access to reliable genetic tests and therapies that would otherwise be available. Because some patent holders exclusively license their patent, a genetic test may be permitted at one laboratory, leaving the patient with no means for getting a second opinion.

III. GENE PATENTS: DOES ONE SIZE FIT ALL?

This Article’s genetic primer has focused thus far on how DNA works in its natural, non-patentable state. To be patentable, an inventor must “transform” genetic information into a non-natural form to circumvent the rule against patenting products of nature.³⁹ After taking steps to isolate, purify, or modify the genetic information, the inventor can claim the resulting product as an invention because the resulting product is chemically different from the product in nature.⁴⁰ In other words, the patent is not issued on the gene found in the body, but rather on man-made DNA molecules.⁴¹

Generally, genetic patent claims relate to one of the following four categories found to satisfy the patentability standards prior to *Myriad*:

- (1) Whole genes or parts of them,
- (2) proteins that the genes encode as well as their function in organisms,
- (3) vectors used for the transfer of genes

³⁷ *Id.* at 88.

³⁸ *Id.* at 88 (quoting *Brenner v. Manson*, 383 U.S. 519, 536 (1966)).

³⁹ See, e.g., *Parker v. Flook*, 437 U.S. 584 (1978); *Diamond v. Diehr*, 450 U.S. 175 (1981).

⁴⁰ *Id.* Isolating DNA refers to the process of removing the DNA from its natural environment in the body, while purifying DNA refers to removing the non-coding regions of the DNA (e.g. cDNA). See John Conley & Dan Vorhaus, *When the Grass Eats the Cows*, 23 GENEWATCH 8 (Oct.-Dec. 2010).

⁴¹ See Sharon Terry, *Why Banning Patents Would Hurt Patients*, 23 GENEWATCH 24 (Oct.-Dec. 2010).

from one organism to another, or (4) genetically modified cells or organisms, processes used for the making of genetically modified products and the uses of genetic sequences or proteins for genetic tests.⁴²

The patents are generally issued as “compositions of matter” or “method-of-use” patents, and although sometimes erroneously interpreted as patenting the gene itself, the patent only covers genetic information that has been isolated and purified.⁴³

A. *cDNA Patents*

Complementary DNA (cDNA) is a synthetic copy of an isolated section of DNA that includes only the coding-region for a protein as opposed to the entire gene as it is found in the body.⁴⁴ Scientists take the mRNA (which is copied DNA minus the non-coding regions) and convert it into a new DNA molecule through reverse transcription (cDNA).⁴⁵ Structurally and functionally different from genes found in nature, cDNA molecules can be used to produce large quantities of human protein in non-human species, to identify disease-causing mutations for diagnostic testing, to treat genetic disorders (gene therapy), and to enable new discoveries with their use as chemical reagents and research tools.⁴⁶ Although critics of cDNA patents assert that the information contained in cDNA is identical to naturally occurring DNA, even those critics acknowledge that naturally occurring DNA cannot be used for commercial diagnostic testing and research.⁴⁷

⁴² E. Richard Gold & Julia Carbone, *Myriad Genetics: In the Eye of the Political Storm*, http://www.theinnovationpartnership.org/data/ieg/documents/cases/TIP_Myriad_Legal.pdf (working document).

⁴³ *Id.*

⁴⁴ See Kevin Noonan, *Why Genes Must Remain Eligible for Patenting*, 23 *GENEWATCH*, 24, 30 (Oct.-Dec. 2010).

⁴⁵ *Id.*

⁴⁶ See Terry, *supra* note 41.

⁴⁷ See Magdalena Gugucheva, *The Physical Embodiment of Information*, 23 *GENEWATCH* 26-27 (Oct.-Dec. 2010). Vectors, which are larger molecules with integrated cDNA, that can be used to insert genes into other cells, are also patentable.

B. EST Patents

Expressed sequence tags (ESTs) are fragments of the cDNA molecule that are approximately 300-500 base pairs long, representing approximately 10 to 30 percent of the average cDNA molecule.⁴⁸ In practice, ESTs are used as research tools to map and discover entire genes in a fraction of the time it would take without the aid of these markers. Advocates for EST patenting claim that there are several uses for ESTs, which include: (1) serving as a molecular marker for mapping genomes; (2) measuring the level of mRNA in a tissue sample; (3) providing primers for polymerase chain reaction processes; (4) identifying polymorphisms; (5) isolating promoters via chromosome walking; (6) controlling protein expression; and (7) locating genetic molecules of other plants and organisms.⁴⁹ In 2005, the Federal Circuit addressed the patentability of ESTs in *In re Fisher*.⁵⁰ Focusing on the utility requirement under § 101 of the Patent Act, the court invalidated the patent for lacking “specific and substantial utility.”⁵¹ Without digressing into a utility discussion, it is sufficient for this Article’s purpose to understand that EST patents must claim a known correlation between the EST and an identified underlying gene to be patentable.⁵² Strictly speaking, the EST must be more than a mere research intermediary with no immediate, well-defined benefit to the public.⁵³

C. SNP Patents

Of the patents that are collectively referred to as “gene patents,” SNP patents are arguably the most controversial because

⁴⁸ *Genetics and Patenting*, HUMAN GENOME PROJECT INFORMATION (July 7, 2010) http://www.ornl.gov/sci/techresources/Human_Genome/elsi/patents.shtml.

⁴⁹ See *In re Fisher*, 421 F.3d 1365, 1369-74 (Fed. Cir. 2005) (discussing the uses for ESTs proffered by Fisher).

⁵⁰ *Id.*

⁵¹ *Id.*

⁵² See *id.* at 1372-73.

⁵³ *Id.*

SNP patents permit the patentee to claim one “letter” of a sentence. As previously discussed, SNPs are unlike cDNA and EST fragments because they represent a genetic mutation (or variation) in only one nucleotide base in a genetic sequence.⁵⁴ These minor variations can have a major impact on the way that humans respond to disease, environmental factors, or pharmaceuticals and medical treatment.⁵⁵ Typically, SNP patents include claims for the method of determining a patient’s susceptibility to a disease by detecting a particular SNP in a known gene and for the isolated SNP molecule itself.⁵⁶

D. Patents on DNA Tests

The relationships between genetic mutations and diseases allow practitioners to tailor medical diagnoses and treatment to individual patients. Once a gene is discovered, scientists then work to develop a complementary test to screen individuals for the genetic mutation associated with a disease.⁵⁷ Genetic tests offer a window to a person’s genetic make-up, making it possible to confirm suspected diagnoses, to predict likelihood of future illness, to detect carrier status in unaffected individuals, and to evaluate a person’s response to medical treatment.⁵⁸ The tests differ in the manner by which they identify genetic variations. For example, some tests utilize short pieces of DNA, called probes, to seek out a complementary sequence to the mutated gene which then binds to the sequence if present.⁵⁹ Another type of genetic testing directly compares the patient’s DNA sequence to a normal version of the sequence, looking for any differences between the two sequences.⁶⁰ Finally, other genetic tests detect gene products, such

⁵⁴ See Genome Project Information, *Ethical, Legal & Social Issues: Gene Testing*, HUMAN GENOME PROJECT INFORMATION (July 7, 2010) http://www.ornl.gov/sci/techresources/Human_Genome/elsi/patents.shtml.

⁵⁵ *Id.*

⁵⁶ *Id.*

⁵⁷ *Genetic Testing*, NATIONAL HUMAN GENOME RESEARCH INSTITUTE (Jan. 10, 2013), <http://www.genome.gov/10002335>.

⁵⁸ *Id.*

⁵⁹ *Id.*

⁶⁰ *Id.*

as an enzymes or proteins, for determining whether a gene variation is present.⁶¹ Beyond method patents for analyzing a person's DNA, genetic testing patents may also cover the physical testing kits that contain the necessary materials to perform the test.⁶²

E. Patents on DNA Diagnostic Algorithms

Genetic patents have also been issued for algorithms that compare known risks with multiple genetic variations.⁶³ These method patents straddle the line between an abstract idea and an invention.⁶⁴ When the algorithm uses information derived from multiple variations and gives different weight to known risks, the algorithm is likely to be patentable subject matter.⁶⁵ In this case, scientists can invent around the patented algorithm by creating a different model of analysis.⁶⁶ The issue of patentability is more questionable when the diagnostic algorithms use an “assay-and-correlate” model, which analyzes simple levels of physiological substances.⁶⁷ For these algorithms, it much more difficult—if not impossible—to design around the patented method.

⁶¹ *Id.*

⁶² Eileen M. Kane, *Patent-Mediated Standards in Genetic Testing*, 2008 UTAH L. REV. 835, 846 (2008).

⁶³ Michael J. Shuster & Pauline Farmer-Koppenol, *Patent Strategy for Personalized Medicine in Light of Bilski*, BILSKYBLOG.COM (2010), http://www.bilskiblog.com/files/07-19-10_patent-strategy-for-personalized-medicine-bilski-3.

⁶⁴ *Id.*

⁶⁵ *Id.*

⁶⁶ *Id.*

⁶⁷ *Id.* Algorithms are also used in developing synthetic DNA with computer software and are patentable. For example, “patents have already been granted on many of the processes and products involved in synthetic biology, including patents on methods for building synthetic DNA, synthetic genes and DNA sequences, synthetic pathways, synthetic proteins and amino acids, and novel nucleotides that replace the letters of DNA.” Eric Hoffman & Jaydee Hanson, *Synthetic Biology: The Next Wave of Patents on Life*, 23 GENEWATCH 39, 40 (Oct.-Dec. 2010).

IV. GENETICS AND THE LAW: AN OVERVIEW OF SUBJECT MATTER PATENTABILITY PRECEDING *MYRIAD*

The watershed case invalidating Myriad Genetics' gene patents was not the first to address gene patents, albeit perhaps the first to directly attack the patents under the subject matter requirement.⁶⁸ Patent law's history is fraught with cases that courts can draw on for the gene patentability analysis, dating as far back as the late 1800s.⁶⁹ The earlier cases addressing biotechnology patents focused primarily on the novelty and obviousness prongs of patentability.⁷⁰ It was not until after the Patent Act of 1952, however, that courts recognized the requirements of subject matter, novelty, and non-obviousness were wholly separate inquiries.⁷¹

The purification doctrine⁷² has long been the linchpin for justifying gene patents. In 1874, the Supreme Court addressed the validity of a patent on purified cellulose used to make paper.⁷³ The Court reasoned that because the product was not substantially different than the naturally occurring product either in form or substance, the patent was invalid for lack of novelty.⁷⁴

Subsequent courts interpreted this decision to mean that inventors could potentially patent purified or isolated products of nature with a new commercial or therapeutic use. In the early 1900s, *Parke-Davis & Co. v. Kalo Inoculant Co.*, decided whether purified adrenaline could be patented.⁷⁵ In upholding the validity

⁶⁸ Myriad Genetics is the company that holds the patents on BRCA1/2, which are the patents the plaintiff sought to invalidate in the case referred to herein as *Myriad*.

⁶⁹ See Ashley McHugh, *Invalidating Gene Patents: Association for Molecular Pathology v. U.S. Patent & Trademark Office*, 62 HASTINGS SCI. & TECH. L.J. 185, 191-92 (2010).

⁷⁰ See *id.*

⁷¹ See *id.*

⁷² The purification doctrine states that naturally occurring substances may still be patentable, despite being products of nature, if the substance can be isolated and purified from its naturally occurring state. See, e.g., *Parke-Davis & Co. v. H.K. Mulford Co.*, 189 F. 95 (S.D.N.Y. 1911).

⁷³ *American Wood-Paper Co. v. Fibre Disintegrating Co.*, 90 U.S. 566 (1874).

⁷⁴ *Id.* at 593-96.

⁷⁵ *Parke-Davis & Co. v. H.K. Mulford Co.*, 189 F. 95 (S.D.N.Y. 1911).

of the patent, the court reasoned that although the product was naturally occurring, the purified version of adrenaline was “a new thing commercially and therapeutically.”⁷⁶

Despite the trend of expansive subject matter, the Supreme Court reigned in the scope of patentable subject matter for naturally occurring products in its 1948 opinion in *Funk Brothers Seed Co. v. Kalo Inoculant Co.*⁷⁷ At issue in *Funk Brothers* was the validity of a patent held for a mixture of isolated bacterium, which unlike its predecessor products, could be mixed without the inhibitory effects owing to the inventor’s method of testing and selecting noninhibitive strains.⁷⁸ The Court evaluated the patent under the requirements set forth in 35 U.S.C. § 31, which permitted issuance of a patent to, “[a]ny person who has *invented or discovered any new and useful art, machine, manufacture, or composition of matter . . .*.”⁷⁹ Interpreting the requirement of “invention or discovery,” Justice Douglas provided that “[t]he qualities [of the invention at issue] are the work of nature. Those qualities are, of course, not patentable. For patents cannot issue for the discovery of the phenomena of nature.”⁸⁰ The Court focused on the properties of the bacterium, namely that they performed no new function when mixed together and merely provided a more efficient means of packaging for the purchaser.⁸¹

Although seemingly supporting the position that genes (and fragments) are entirely outside the scope of patentability as products of nature, Justice Douglas’ oft-quoted statement for this proposition must be narrowly read in light of the limited question presented: whether the mixture was an “invention or discovery” within the meaning of 35 U.S.C. § 31. The way the act was written, the “invention or discovery” requirement stands separate from the patentable subject matter requirement, which is embodied in the

⁷⁶ *Id.* at 103.

⁷⁷ 333 U.S. 127 (1948).

⁷⁸ *Id.* at 130-31.

⁷⁹ 35 U.S.C. § 31 (2000) (emphasis added).

⁸⁰ *Funk Brothers*, 333 U.S. at 130.

⁸¹ *Id.* at 131-32 (“[T]he packages of mixed inoculants also hold advantages for the dealers and manufacturers by reducing inventory problems and the like.”).

“art, machine, manufacture, or composition of matter” language. The Court also provided additional language that suggests it was not deciding the case on the subject matter prong of patentability:

Each of the species of root nodule bacteria contained in the package infects the same group of leguminous plants which it always infected. No species acquires a *different use*. The combination of species produces no new bacteria, no change in the six species of bacteria, and no enlargement of the *range of their utility*. . . . Their use in combination does not *improve in any way their natural functioning*.⁸²

Because the *Funk Brothers* analysis was directed at the invention or discovery prong—not the subject matter prong—the holding should be narrowly construed in subsequent cases.⁸³ Opponents of gene patents should not be quick to conclude that the case prohibits patenting naturally occurring biological products since the likely correct interpretation invalidates only those patents that fail to apply the naturally occurring substance in a non-obvious way.⁸⁴

Indeed, *Funk Brothers* did not foreclose the door for patents on naturally occurring substances despite Justice Douglas’ “phenomena of nature” reasoning.⁸⁵ In 1980, the Supreme Court

⁸² *Id.* at 131 (emphasis added).

⁸³ *See id.* at 132 (“[W]e conclude that the product claims do not disclose an invention or discovery within the meaning of the patent statutes, we do not consider whether the other statutory requirements contained in 35 U.S.C. § 31, R.S. § 4886, are satisfied.”) (emphasis added).

⁸⁴ *See* John M. Conley & Robert Makowski, *Back to the Future: Rethinking the Product of Nature Doctrine as a Barrier to Biotechnology Patents*, 85 J. PAT. & TRADEMARK OFF. SOC’Y 301 (2003).

⁸⁵ *See, e.g., Merck & Co. v. Olin Mathieson Chemical Corp.*, 253 F.2d 156, 164 (4th Cir. 1958). In 1958, the Fourth Circuit Court of Appeals upheld a patent on purified vitamin B-12 based on the therapeutic and commercial value of the biological product, noting that nothing in the language of the Patent Act of 1952 prohibited the patenting of naturally occurring substances. *Id.* The court found that compositions of matter necessarily included products of nature, stating:

All of the tangible things with which man deals and for which

decided the question whether a *genetically modified* organism was patentable subject matter under the current Patent Act, 35 U.S.C. § 101.⁸⁶ Drawing from the purification doctrine, the Supreme Court held that a genetically altered organism was patentable as a “nonnaturally occurring” biological product.⁸⁷ The Court reasoned that the genetically engineered bacterium—developed to break down oil—was patentable under § 101 as a “manufacture” or “composition of matter” because the altered product had characteristics that did not exist in its native environment.⁸⁸ Specifically distinguishing *Funk Brothers*, the *Chakrabarty* Court held that the bacterium had “markedly different characteristics from any found in nature and one having the potential for significant utility.”⁸⁹ Unlike in *Funk Brothers*, the *Chakrabarty* decision clearly speaks to the subject matter requirement.

Marking a turning point for the biotechnology industry, *Chakrabarty* has since provided gene patent advocates with fodder in the patentability debate.⁹⁰ By the close of the 20th century, the patentability of isolated (or purified) naturally occurring products was well-established, providing the biotechnology industry with much-needed assurance that its emerging discoveries would be protected by the U.S. patent system.⁹¹ The USPTO issued numerous gene patents under the purification doctrine without dispute as to whether the subject matter was beyond the scope of patentability, granting over 5,000 DNA patents and 16,000 relating

patent protection is granted are products of nature in the sense that nature provides the basic source materials. The ‘matter’ of which patentable new and useful compositions are composed are composed necessarily includes naturally existing elements and materials.

Id. at 161-62.

⁸⁶ *Diamond v. Chakrabarty*, 447 U.S. 303 (1980).

⁸⁷ *Id.* at 303.

⁸⁸ *See id.* at 308-09.

⁸⁹ *Id.* at 310.

⁹⁰ *See* Gold, *supra* note 42; DAVID B. RESNIK, *OWNING THE GENOME: A MORAL ANALYSIS OF DNA PATENTING 1* (2004).

⁹¹ *See id.*

to DNA in the two decades that followed this revolutionary decision.⁹²

Despite the proliferation of DNA patents, none have been invalidated for lack of subject matter. Instead, challenges to gene patents focus primarily on the novelty, utility, and non-obviousness requirements for patentability.⁹³

V. BEGGING THE QUESTION: DOES GENETIC EXCEPTIONALISM HAVE A PLACE IN THE PATENT ACT?

A. *The History of Genetic Exceptionalism in Social Science and Public Policy*

Several bioethicists and legal commentators have discussed the role of genetic exceptionalism in the areas of privacy, insurance, and discrimination laws, with some questioning whether the special treatment of genetic information is necessary or even beneficial.⁹⁴ Despite the body of literature replete with arguments for and against gene patentability, genetic exceptionalism is conspicuously absent from the debate. The recently decided case invalidating Myriad's BRCA1/2 patents, however, arguably opened the door to a more nuanced application for genetic exceptionalism: invalidating gene patents based primarily on a gene's unique function in nature as an information carrier. To better understand how Judge Sweet's legal analysis effectively directs gene patents down the road to exceptionalism, it is first

⁹² *Id.*

⁹³ Because this Article focuses solely on genetic exceptionalism's influence on the subject matter requirement for gene patents, the court decisions regarding utility, novelty, obviousness, and enablement will not be discussed here. Recognizing these requirements are equally important to gene patentability, the Author suggests reading Lauren M. Nowierski, Note, *A Defense of Patenting Human Genome Sequences Under U.S. Law: Support For the Patenting of Isolated and Purified Substances*, 26 CARDOZO ARTS & ENT. L.J. 473 (2008), for an in-depth overview of genetic patent challenges under these patentability prongs. See also Conley, *supra*, note 40.

⁹⁴ See, e.g., Sonia M. Suter, *The Allure and Peril of Genetics Exceptionalism: Do We Need Special Genetics Legislation?*, 79 WASH. U. L.Q. 669, 671 (2001).

necessary to understand the principle of genetic exceptionalism and its historical development in American culture.

Genetic exceptionalism is a term that refers to the idea that genetic information is qualitatively different from other health information and raises separate social, ethical, and legal issues.⁹⁵ Both a fascination with the inherent power of genetic information and the historical fear from genetics' role in eugenics arguably spawned the principle of genetic exceptionalism.

Despite its potential for providing improved patient care, genetic information can be both "uniquely threatening and susceptible to misuse."⁹⁶ In an article assessing its allure, Professor Sonia M. Suter traced genetic exceptionalism's development from its historical roots through the eyes of four key stakeholders: the public, the media, scientists, and policy makers.⁹⁷ Since the discovery of genes, the public and media have together elevated genes' status to an arguably overstated position of the "Holy Grail" of predictive traits and patient well-being. Since the early 1960s, the media has run rampant with coverage that suggests single genes alone determine characteristics ranging from everything like aggression to homosexuality, while often understating the role of multi-gene and environmental interactions.⁹⁸

In the 1980s, popular culture was fixated on the advent of gene therapy that promised to treat or prevent disease altogether, but three decades later the public and medical community are still

⁹⁵ *Id.* at 671.

⁹⁶ *Id.*

⁹⁷ *Id.* at 674-75.

⁹⁸ *See, e.g.,* Robert Wring, *Our Cheating Hearts*, TIME MAGAZINE, Aug. 15, 1994 ("[Genes] affect behavior by creating feelings and thoughts--by building and maintaining the brain."); DOROTHY NELKIN & M. SUSAN LINEE, *THE DNA MYSTIQUE: THE GENE AS A CULTURAL ICON* 85 (1995) (quoting a New York Times reporter as having said "evil is 'embedded in the chromosomes that our parents pass to us at conception.>"). In their book, authors Nelkin and Linee suggest that popular culture's "love affair" with the gene draws from scientific principles, but fails to confine itself to DNA's technical boundaries. The authors detailed the debate over the criminal gene, which gained traction in the early 1960s and continued throughout the decades in media's coverage of seemingly unexplainable crimes. *See id.* at 83-86.

waiting for the promise to come to fruition.⁹⁹ As one author comments, “Science reporters must first and foremost attract readers, a difficult task when competing with more attention-grabbing topics like war and pop culture. Likely in response to this pressure, two trends have emerged in media coverage of genetics: oversimplification and sensationalism.”¹⁰⁰

Prior to 1993, media coverage focused on newly discovered genes, but as these discoveries became “old news,” the stories lost their luster.¹⁰¹ The media responded by shifting their angle to the pitfalls and perils of genetics, reporting on cautionary tales of discrimination and the proliferation of designer babies.¹⁰² Regardless of whether the undulating media coverage currently paints genetics with a brush or negative, the public’s impression that genetics deserves a unique, tailored discourse has already been solidified in the collective mind.

Throughout the ongoing discourse, the public and media have not ignored the other side of the proverbial genetic coin. Simultaneous with genetics’ elevation to its “Holy Grail” status was the emergence of a historically-based distrust of genetics’ misuse. While the majority of the public most readily identifies the eugenics movement’s apex with the Nazi experiments of World War II, the principles of reproductive selection have existed since the days of Darwin.¹⁰³ And as evidenced by the oft-reviled United

⁹⁹ See *Gene Therapy*, HUMAN GENOME PROJECT INFORMATION (Aug. 24, 2011), http://www.ornl.gov/sci/techresources/Human_Genome/medicine/genetherapy.shtml. Gene therapy remains in the experimental stage and has yet to have a solidly successful clinical trial. The technology has not overcome the difficulties presented by the short-lived nature of gene therapy, immune responses in recipients, problems with viral vectors, and the complex nature of multigene disorders.

¹⁰⁰ Ellen Dupont, *Diagnosing the Geno-Hype: Genetic Determinism in the Mass Media*, 5 THE SCI. IN SOC’Y REV. 20, 21 (Spring 2009).

¹⁰¹ Suter, *supra* note 94, at 678 n.1.

¹⁰² See Dupont, *supra* note 100; see also David A. Hyman, *Lies, Damned Lies and Narrative*, 73 IND. L.J. 797 (1998) (discussing the power of anecdotal evidence to shape public opinion); Mike Snider, *How Genetics Can Be Used Against You*, USA TODAY, Nov. 17, 1993, at 9D, available at 1993 WL 6726460; Lisa Goldstein, *If You Knew Your Child Would Be Born Deaf*, S.F. CHRON., Feb. 1, 1999, at A19.

¹⁰³ Although deemed most prolific implementation of eugenics practice, the

driving force of the exceptionalism movement was the dedication of “the largest expenditure of money for biomedical ethics and health law in the country” to the study of the ethical, legal, and social issues (ELSI) in genetic research.¹¹⁰ This unprecedented expenditure generated a vast body of literature and countless studies dedicated exclusively to genetic issues, and “even if much of the scholarship is not explicitly premised on notions of genetics exceptionalism, . . . [it] intensifies the media’s attention to genetics issues and public fear about genetics.”¹¹¹ While many of the same threats for misuse and potential social consequences exist in other disciplines, no other science has captivated the public with equal pervasiveness as genetic science.¹¹²

The confluence of lofty promises for cures, the trendy appeal of the ethical issues, and the sordid history of misuse can explain genetic exceptionalism in American culture. Traditionally, scholars have analyzed genetic exceptionalism in the areas of employment discrimination, insurance discrimination, and privacy laws.¹¹³ The

family medical histories and information pertaining to an individual or family member’s genetic tests and genetic services. Although several states had already acted to protect against genetic discrimination, GINA served to set the minimum level of protection afforded to individuals.

¹¹⁰ Suter, *supra* note 94, at 685 n.1 (quoting Robert Weir, *Why Fund ELSI Projects?*, in *GENES AND HUMAN SELF KNOWLEDGE: HISTORICAL AND PHILOSOPHICAL REFLECTIONS ON MODERN GENETICS* 189 (Robert F. Weir et al. eds., 1994)).

¹¹¹ Suter, *supra* note 94, at 685-86.

¹¹² See Thomas H. Murray, *Genetic Exceptionalism and “Future Diaries”*: *Is Genetic Information Different from Other Medical Information*, in *GENETIC SECRETS: PROTECTING PRIVACY AND CONFIDENTIALITY IN THE GENETIC ERA* 60, 61 (Mark A. Rothstein ed., 1997); Suter, *supra* note 94. *But see* Eric T. Juengst, *FACE Facts: Why Human Genetics Will Always Provoke Bioethics* 32 *J.L. MED. & ETHICS* 267 (2004) (arguing that genetic information’s intrinsic moral value justifies the continued prominence of genetic exceptionalism in bioethics).

¹¹³ See Suter, *supra* note 94; see also Trudo Lemmens, *Selective Justice, Genetic Discrimination, and Insurance: Should We Single Out Genes in Our Laws?*, 45 *MCGILL L.J.* 347 (2000) (discussing the desirability of genetic-specific legislation in the insurance context); Douglas H. Ginsburg, *Genetics and Privacy*, 4 *TEX. REV. L. & POL.* 17 (2000); Mark A. Rothstein, *Genetic Exceptionalism and Legislative Pragmatism*, 35 *J.L. MED. & ETHICS* 59 (2007); Lawrence O. Gostin & James G. Hodge, Jr., *Genetic Privacy and the Law: An End to Genetic Exceptionalism*, 40 *JURIMETRICS J.* 21 (1999) (arguing that there

embraces the genetic exceptionalism ideals by finding that genes are *inherently different* and thus deserving of unique treatment under the Patent Act.¹¹⁷ Despite whether genetic information should be treated differently in other contexts—for example with insurance, discrimination, and privacy laws—Judge Sweet overlooks the fact that the genetic information itself is not patented. As such, researchers are able to utilize the genetic information disclosed in the patent for purposes such as performing sequence comparisons or detecting genetic polymorphisms.¹¹⁸ This section dissects the law on patentable subject matter from the opinion’s genetic exceptionalism components, and then evaluates whether the holding can stand based purely on the legal arguments that remain.

1. Background of BRCA1/2 and the *Myriad* Litigation

In 1990, a team of geneticists discovered that a mutation in the BRCA1 gene was linked to an increased risk for developing breast and ovarian cancers.¹¹⁹ Of the patients with hereditary breast cancer, five to ten percent have a substituted allele that inactivates the BRCA1 gene, leading to an abnormal cellular gene expression of the protein.¹²⁰ If a patient has a mutated gene, she has a lifetime risk of 40 to 85 percent for developing breast cancer and a risk of 16 to 40 percent for developing ovarian cancer.¹²¹ Other known factors, such as the type of mutation (e.g., insertion, deletion, or rearrangement of codons) and family history can impact the lifetime risk of developing cancer, as well as the likely interaction

¹¹⁷ Some philosophers have viewed genes as more than the “common heritage of mankind,” arguing that genes are an “un-encloseable commons-by-necessity . . . free for use by any and all.” David Koepsell, *Naturally Occurring Genes and the Commons by Necessity*, 23 *GENEWATCH* 32, 34 (Oct.-Dec. 2010).

¹¹⁸ *Id.* at 31.

¹¹⁹ Bryn Williams-Jones, *History of a Gene Patent: Tracing the Development and Application of Commercial BRCA Testing*, 10 *HEALTH L.J.* 123, 131 (2002).

¹²⁰ *Id.* at 127.

¹²¹ *Id.*

ovarian cancer and the market for developing therapeutics to treat patients with one of the mutations.¹³⁰

Over the course of the 1990s, Myriad did not assert its exclusivity rights over its BRCA1/2 patents, but instead allowed researchers to use the tests under certain circumstances. Myriad offered to license its patents to the University of Pennsylvania Genetic Diagnostic Laboratory so that the laboratory could continue its screening program on BRCA1 and BRCA2.¹³¹ Not satisfied with the scope of the license, the University and its physicians rejected the licensing proposal.¹³² Myriad subsequently sent cease-and-desist letters to the University of Pennsylvania and on August 26, 1998, sent notice that the physicians were infringing Myriad's patents and filed the infringement suit in November of the same year.¹³³ Although the laboratory was forced to stop performing tests, Myriad informed the University that it was free to continue academic research on the genes.¹³⁴ A similar course of conduct—Myriad offering a license and the plaintiffs rejecting the license—occurred with the other plaintiffs in the case.¹³⁵

Myriad asserted seven patents against the plaintiffs, identifying fifteen claims within those patents that the plaintiffs allegedly infringed.¹³⁶ The claims fell into one of two categories: composition claims or method-of-use (or process) claims.¹³⁷ Because there were several composition claims within the patent,

¹³⁰ In the years following the issuance of the patents, Myriad developed a host of tests to screen and diagnose patients with an increased risk for breast cancer. Among the tests (listed from least to most expensive) include: (1) a single site test for patients having a family history of the mutation, designed to identify carriers; (2) a multisite test that searches for three common mutations in the Ashkenazi Jewish population; (3) a comprehensive test identifying the full gene sequence; and (4) a rapid test designed to return the full gene sequence within seven days. Williams-Jones, *supra* note 119, at 133-34. Myriad's tests were arguably more sensitive than other tests offered at the time because Myriad's tests identified each base-pair within the gene. *Id.*

¹³¹ *Myriad*, 702 F. Supp. 2d at 205.

¹³² *Id.*

¹³³ *Id.*

¹³⁴ *Id.*

¹³⁵ *Id.*

¹³⁶ *Id.* at 212.

¹³⁷ *Id.*

that the term “DNA” should be construed to mean “a sequence of nucleic acids, also referred to as nucleotides.”¹⁴⁵ As Myriad pointed out, this definition implies that DNA refers to a description of the sequence of nucleic acids (i.e., information only).¹⁴⁶ Myriad contended that “DNA” encompasses a “real and tangible molecule, a chemical composition made up of deoxyribonucleotides linked by a phosphodiester backbone.”¹⁴⁷ In resolving this dispute in Myriad’s favor, the court looked at the specification of Myriad’s patent, which explicitly referred to DNA as a *physical manifestation* of the nucleotides such that the DNA *could be separated* from the other components of the cells that naturally accompany DNA.¹⁴⁸ Similarly, the court adopted Myriad’s definition of “isolated DNA” as set forth in the specification, which defined isolated DNA as “a DNA molecule which is substantially separated from other cellular components which naturally accompany a native human sequence”¹⁴⁹

The second claim concerned the definition of BRCA1 and BRCA2. The plaintiffs argued that each meant “a particular fragment of DNA found on chromosome 17 [13 for BRCA2] that relates to a person’s predisposition to develop breast and ovarian cancer.”¹⁵⁰ Once again, however, Myriad acted as its own lexicographer, defining in the patent specification each gene as “a human breast cancer predisposing gene . . . some alleles of which

down into two categories, intrinsic and extrinsic evidence, with more weight given to the former. Some of the intrinsic evidence considered by a court includes: words of the claims themselves, the written description, and the prosecution history of the patent. *Id.* at 214-15. In looking at this evidence, the court will not read a limitation in a dependent claim into the independent claim, nor will the court read a limitation from the specification into the claim (but does read the claim “in light of” the specification). Finally, if the patentee acts as its own “lexicographer,” then the court will use the patentee’s definition for a disputed term. The court may also look at the extrinsic evidence available: dictionaries, treatises, and expert testimony. Usually, extrinsic evidence is used to inform the judge of the field of science and technology. *Id.* at 215-16.

¹⁴⁵ *Id.*

¹⁴⁶ *See id.*

¹⁴⁷ *Id.*

¹⁴⁸ *Id.* at 216.

¹⁴⁹ *Id.* at 217.

¹⁵⁰ *Id.*

cause susceptibility to cancer, in particular breast and ovarian cancer.”¹⁵¹ While noting that BRCA1 and 2 are genes normally integrated into chromosomes 17 and 13 respectively, the court again adopted Myriad’s construction of the definition.¹⁵²

Having construed the claim language, the court moved into the heart of the analysis: subject matter patentability under § 101 of the Patent Act, which provides, “Whoever invents or *discovers* any new and useful *process*, machine, manufacture, or *composition of matter*, or any new and useful improvement thereof, may obtain a patent”¹⁵³ Although Congress intended to grant patent protection broadly, § 101 is not without limits. Specifically, the Supreme Court has carved out three categories of non-patentable subject matter: laws of nature, natural phenomena, and abstract ideas. The reasoning behind these exclusions is that although each may be “discovered” in a sense, each comprises the basic tools of science and technological work.¹⁵⁴

Under the heading, “Patentable subject matter must be ‘markedly different’ from a product of nature,” Judge Sweet emphasized that questions of utility and statutory subject matter patentability are wholly separate inquiries, and only cases decided on subject matter grounds are binding on the court.¹⁵⁵ Judge Sweet relied on *Funk Brothers*, which he described as holding that the mixture of bacteria was not patentable subject matter because it “did not create a state of inhibition or of non-inhibition,” but rather maintained qualities that were a work of nature.¹⁵⁶ Despite ample

¹⁵¹ *Id.*

¹⁵² *Id.*

¹⁵³ *Id.* at 218 (emphasis added).

¹⁵⁴ *Id.* at 218-219 (citing *Diamond v. Chakrabarty*, 447 U.S. 303, 309 (1980)). Recall from discussion *supra*, *Chakrabarty* held that a genetically altered bacterium was patentable subject matter because it had “markedly different characteristics from any found in nature and one having the potential for significant utility.”

¹⁵⁵ *Id.* at 219, 222.

¹⁵⁶ *Id.* (citing *Funk Brothers Seed Co. v. Kalo Inoculant Co.*, 333 U.S. 127, 128-31 (1948)). Recall that *Funk Brothers* was deciding the issue whether the mixture was an “invention or discovery,” not necessarily whether the mixture was patentable subject matter. Prior to the Patent Act of 1952, “invention or discovery” was interpreted as the non-obvious prong for patentability. *See* Brief

evidence that *Funk Brothers* was decided on grounds other than subject matter patentability,¹⁵⁷ however, the court interpreted the case as standing for the exclusion of natural phenomena from subject matter patentability.¹⁵⁸

The court next turned in passing to *Chakrabarty*, which is arguably more controlling in *Myriad* since it was decided under § 101 of the current Patent Act.¹⁵⁹ While he included some of the language of the opinion, Judge Sweet omitted any meaningful discussion on the analysis underlying the Court's holding. For instance, he seemingly glossed over the part of the *Chakrabarty* opinion that states that without a specifically designed exception from Congress, § 101 should be construed broadly and in such a way that includes living things.¹⁶⁰ Since the decision, *Chakrabarty* has supported patenting living products that have "markedly different characteristics from any found in nature and one having the potential for significant utility."¹⁶¹

Throughout the next several pages of the *Myriad* opinion, Judge Sweet proffered a litany of cases that essentially require "something more" than merely isolating or purifying a substance from its native state to fall within the scope of statutory subject matter.¹⁶² Read collectively, these cases require that a patentable product have qualities or characteristics that were absent in its

for Alnylam Pharmaceuticals, Inc. as Amici Curiae Supporting Defendants-Appellants, Ass'n for Molecular Pathology v. Myriad Genetics, Inc. 133 S.Ct. 694 (2012) (No. 12-398) at 8 ("Debunking myths of Funk Bros. Seed Co. v. Kalo Inoculant Co."), available at <http://patentdocs.typepad.com/files/alnylam-amicus-brief.pdf>. There is ample language in the *Funk Brothers* opinion that suggests the mixture was not patentable because the proffered "invention" conferred no new quality or use (i.e., obvious) for any one bacterium in the mixture or for the collective whole. Rather, the mixture merely provided consumers with a more convenient way to purchase the component bacteria.

¹⁵⁷ See *id.* For a discussion on this very issue, visit the 37 Thoughts legal blog, available at <http://37thoughts.wordpress.com/2010/03/30/save-the-funk-brothers/>.

¹⁵⁸ *Myriad*, 702 F. Supp. 2d at 222.

¹⁵⁹ *Id.* at 223.

¹⁶⁰ *Chakrabarty*, 447 U.S. at 318.

¹⁶¹ *Id.* at 310.

¹⁶² *Myriad*, 702 F. Supp. 2d at 223-28.

of the patent.”¹⁷² Without scratching the surface of the case, Judge Sweet merely pointed out the court’s conclusion that purified Vitamin B12 was more than a “mere advance in the degree of purity of a known product.”¹⁷³

3. Genetic Exceptionalism Transcribed into Legal Principle: Isolated DNA is not “Markedly Different” from Native DNA

After setting forth the legal precedent, Judge Sweet identified the applicable test for determining the subject matter patentability of Myriad’s isolated BRCA1 and BRCA2 gene patents. Namely, whether the isolated DNA claimed in the patent possesses “markedly different characteristics” from the native (or genomic) DNA.¹⁷⁴ Focusing on the chemical make-up of DNA, Myriad argued that the isolated DNA *is* markedly different because it differs both structurally and functionally from genomic DNA.¹⁷⁵ Instead of looking at the similarities and the differences between the two compositions, Myriad argued the court should look exclusively at the differences.¹⁷⁶ Judge Sweet rejected this approach, citing Supreme Court precedent that requires claims be considered as a whole.¹⁷⁷ While a correct statement of the law, the law may be misapplied; reading the claim as a whole means looking at the entire claim regarding *isolated* DNA, not the genomic DNA that falls outside the scope of the patent.¹⁷⁸

At this point in the opinion, Judge Sweet diverges from a purely legal argument into what is viewed by some as carving out an exception for gene patents based on the inherent information carrying function of genes themselves. He explained that focusing on the chemical nature of DNA “fails to acknowledge the unique characteristics of DNA that differentiate it from other

¹⁷² *Id.*

¹⁷³ *Myriad*, 702 F. Supp. 2d at 227 (quoting *Mathieson*, 253 F.2d at 164).

¹⁷⁴ *Id.* at 227-28.

¹⁷⁵ *Id.* at 229.

¹⁷⁶ *Id.*

¹⁷⁷ *Id.*

¹⁷⁸ *See id.* at 228.

compounds.”¹⁷⁹ Without citing any legal authority justifying why DNA *should* be considered differently under the Patent Act, he goes on to explain that even if other chemical compounds contain information, the information encoded in DNA reflects its primary biological function: “[DNA] direct[s] the synthesis of . . . proteins, biological molecules of enormous importance, which catalyze biological chemical reactions and constitute the major structural materials of the animal body.”¹⁸⁰ Thus, DNA could be seen as the “physical embodiment of laws of nature.”¹⁸¹

Given the unique nature of DNA, Judge Sweet reasoned that the structural and functional differences raised by Myriad were not “markedly different.”¹⁸² Rather than explaining why the differences are not relevant to an inquiry into the nature of native versus isolated DNA, he jumped to the conclusion that neither is relevant because of the “overriding importance of DNA’s nucleotide sequence to both its natural biological function as well as the utility associated with DNA in its isolated form.”¹⁸³ In other words, because isolated DNA preserves the important characteristics of native DNA, isolated DNA can never be “markedly different.”¹⁸⁴ He goes on to state that the “defining characteristic of DNA in its native and isolated forms *mandates the conclusion* that the challenged composition claims are directed to unpatentable products of nature.”¹⁸⁵

In its attempt to persuade the court, Myriad delineated several distinctions between isolated DNA and native DNA. First, they argued, there are structural differences because isolated DNA is

¹⁷⁹ *Id.* In response to biotech’s assertion that invalidating gene patents will lead to invalidating pharmaceuticals, Judge Sweet states: “The conclusions reached in this opinion concerning the subject matter patentability of isolated DNA . . . are based on the unique properties of DNA that distinguish it from all other chemicals and biological molecules found in nature.” *Id.* at 228 n. 51 (emphasis added).

¹⁸⁰ *Id.* (internal quotations omitted).

¹⁸¹ *Id.*

¹⁸² *Id.* at 229.

¹⁸³ *Id.*

¹⁸⁴ *See id.*

¹⁸⁵ *Id.* (emphasis added).

not associated with chromosomal proteins.¹⁸⁶ The court rejected this argument, stating it was only a matter of purity.¹⁸⁷ Next, Myriad asserted that native DNA contains introns (noncoding regions) that are absent from the isolated or purified DNA, which only contains the exons (coding regions).¹⁸⁸ However, Judge Sweet found that because the isolated DNA contains *some* of the same gene fragments (e.g., the same fifteen nucleotide sequence), the two are not sufficiently different.¹⁸⁹ Judge Sweet stated that the claims covering the compositions of matter for BRCA1/2 (i.e., cDNA molecules) cover the same product that is produced by naturally-occurring splicing within the cell.¹⁹⁰ Yet he failed to recognize that the isolated DNA—as a chemical molecule—is much smaller, not three dimensional, and lacks the chemical complexity of genomic DNA, all properties which permit novel and innovative uses.¹⁹¹

Arguably, Myriad's strongest argument rested with isolated DNA's ability to be practically applied in ways that native DNA cannot. By extracting and significantly altering native DNA, scientists are able to use the isolated molecules to improve patient health care.¹⁹² With the adapted DNA, scientists are able to perform diagnostic tests using the molecule as a probe, primer, or template for sequencing genes.¹⁹³ Likewise, isolated DNA opens the door to medical treatment options ranging from preventative care to gene therapy.¹⁹⁴ Without the isolated DNA molecules, none of these health care innovations would be possible.¹⁹⁵

¹⁸⁶ *Id.* at 228-29.

¹⁸⁷ *Id.* at 229.

¹⁸⁸ *Id.* at 230.

¹⁸⁹ *Id.*

¹⁹⁰ *Id.* at 229-230.

¹⁹¹ See Brief for Am. Intellectual Prop. Law Ass'n as Amici Curiae Supporting Neither Party, *Ass'n for Molecular Pathology v. USPTO*, 653 F.3d 1329 (Fed. Cir. 2011) (No. 2010-1406) at 14, available at <http://www.aipla.org/Advocacy%20Shared%20Documents/AIPLA-Myriad-Amicus-filed.pdf> [hereinafter "AIPLA Brief"].

¹⁹² *Id.*

¹⁹³ *Id.*

¹⁹⁴ *Id.*

¹⁹⁵ *Id.* at 14-15.

and advantages of the patent system by *arbitrarily excluding* it at the outset from the § 101 categories of patentable invention on the *sole ground that it is alive*. It is because it is alive that it is useful. . . .²⁰⁰

By analogy, DNA's chemical characteristics enable it to be used as a medical tool, but not unless it is isolated and purified. Without the man-made changes, the DNA molecule is unable and unreliable as a diagnostic tool. Thus, neither law nor fact supports arbitrarily excluding isolated DNA from patent protection owing to the fact that it carries the same information as genomic DNA. As an *Amicus Curie* brief eloquently summarized, "By selectively assigning dispositive importance to one shared characteristic of the claimed purified/isolated DNA molecules and discounting all the differences, the District Court adopted precisely the rationale that *Bergy* rejected."²⁰¹

CONCLUSION

After reviewing Judge Sweet's 152-page opinion, the Author would argue that there is no legal or factual basis for declaring isolated DNA outside the scope of patentable subject matter. Instead, it appears that the impetus behind the *Myriad* decision is rooted in genetic exceptionalism. By adhering to the principles of genetic exceptionalism, the opinion tends to overlook legal precedent to arrive at a conclusion that the nature of DNA as information carriers naturally exempts itself from patent protection absent an express exclusion from Congress. One could conclude that the *Myriad* decision was largely influenced by the societal, moral, and ethical issues—not by the legal precedent—raised by the plaintiffs. The opinion devoted several pages to the negative impacts that gene patents have on costs and access to health care as well as the possible chilling effect on research innovation. While these are important considerations in determining patent *policy*, they are not factors to be applied under the Patent Act. If such was the case, patented and statutorily permissible subject matter—such

²⁰⁰ *Id.* at 975 (emphasis added) (internal citations and quotations omitted).

²⁰¹ AIPLA Brief at 17 (citing *Bergy*, 596 F.2d at 975).

